









## Introduction

Aala Tech is a foreign investment company registered with Ministry of Investment of Saudi Arabia (MISA), previously known as SAGIA.

Being part of a diversified group having more than a decade of service, we aim to share our vision with everyone we connect with in the world and to make it a better place to live, providing superior service to our customers, putting honesty, trust, and transparency first, creating opportunities for our people, delivering exceptional work, and strengthening our communities.

These qualities unite us as one company and we are proud of it in every aspect.

We encourage a culture of trust, transparency, and honesty on one side and on the other, we highly value the professionalism, hard work and long-term commitment that results in mutual growth, both for our staff and customers. Our history not only talks about our past but also about our present and future ambitions.

### A Higher Purpose

Businesses exist to generate profits.

Although we share a same goal, Aala Tech's primary reason for being is to be prosperous enough to secure funding and elevate its welfare organization to a position of prominence in the Dawah industry.

Aligning the present with our future goals is crucial, even though it might take years to accomplish or might only happen little.

### Our Objective

To deliver quality products and services with high competence and expertise in the field of building automation, control, integration, and low current systems.

We have a highly trained and experienced team, which gives us the ability to comprehend our customers' objectives, identify the best solution, communicate with them effectively, and make suggestions that meet their expectations.



# Our Strength





#### Quality at a Competitive Price

In this day and age, when there is global inflation, everyone wants high-quality goods and services at the lowest possible price. Aala Tech steps in to provide you with a premium level of experience, great quality, and excellent services at a market competitive price.



#### **Complete Solution Offering**

We offer a complete solution of supply and installation with world leading manufacturers in BMS, automation, safety & security, and low current systems.



#### Transparency & Quick Response

When delays happen in projects, we try to remain as honest and transparent in our communication with you as possible and respond to your inquiries very quickly.

### Core Values



- ∨ Experienced and professional team
- √ Superior customer service
- √ Long-term relationship
- √ Trust and transparency
- √ Understand customer needs
- √ Do what we can, say what we cannot
- ✓ Mutual growth for employees and customers

## What We Do Best



We deliver world-class, reliable, and quality solutions with professionalism, competence, and expertise. We remain focused on our core business of building automation, controls, fire & security, and low current systems.

Our strategic partnerships with international brands have enabled us to provide the best-in-class products and solutions to our customers. We strive hard to engage and select most reliable, trusted and quality partners who value long term relationships and can satisfy our customers' needs with the latest and state-of-the-art technology, products, and solutions.



### AUTOMATION & CONTROL

With our selection of top-notch vendors and solutions, we cover all facets of building controls and automation, from modest to large-scale projects.



## FIRE & SECURITY

Your security is extremely important to us. With some of the greatest systems in the world, an experienced team, and a safe and dependable solution, we also provide long-term maintenance and after-sales support.



#### LOW CURRENT

With a large selection of low current systems from around the globe, we can commit to your project's needs for designs, supplies, installation, or maintenance.



### **ELECTRICAL SOLUTIONS**

Although we provide various product lines in electrical and digital solutions, we can fulfil your extensive requirements with our knowledge, and propose effective solutions.

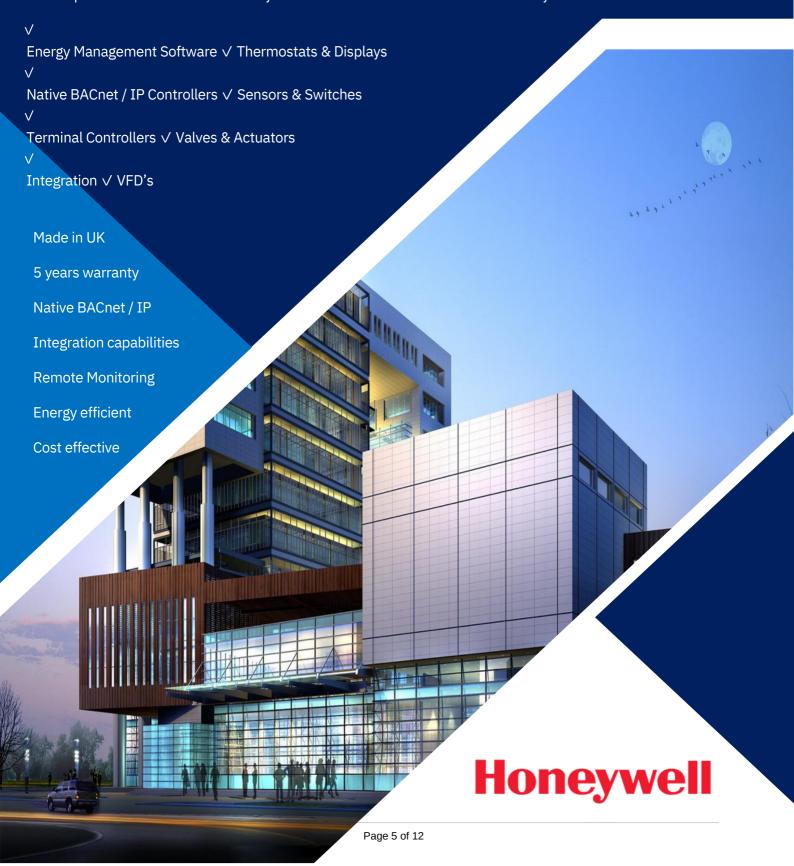




## **Building Management**

#### **LEADING THE WAY**

With a worldwide distribution network covering over 50 countries, Trend ranks as a major supplier of building management systems. In the UK where it is manufactured for over 40 years, it has a larger installed base than any other brand in the world. With state-of-the-art technology from the UK, Trend systems can minimize energy consumption and maintain consistently comfortable conditions as well as other key benefits such as lower

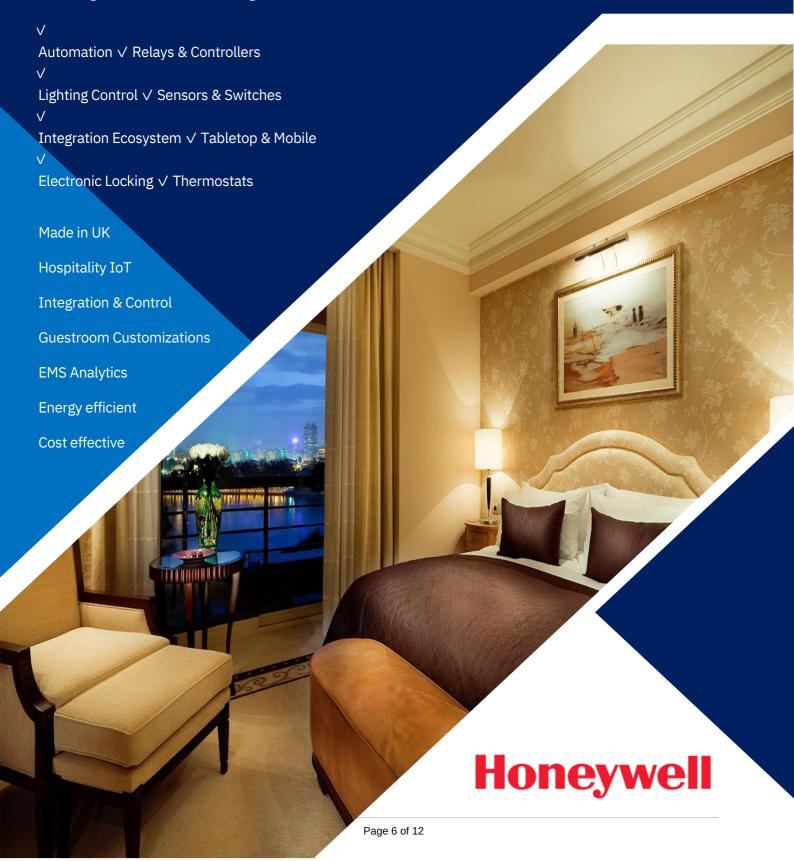




## Guest Room Management

#### **ENERGY MANAGEMENT**

Energy is the second largest operating cost in the hotel industry where HVAC and lighting are the biggest contributors. With over 2 million gu estrooms worldwide and award-winning products, Honeywell Inncom is a complete integrated solution providing the luxury, convenience and ultimate control to the guest. It connects all the electronic devices to control room temperature, humidity, lighting, sound, curtains and much more. It also has a wide range of thermostats from high-end to cost-effective solutions.



### **Partners**

buildings.

Our strategic partnerships with world renowned brands have enabled us to provide the best-in-class products and solutions to our customers.

We strive hard to engage and select reliable partners who value long term partnership and can satisfy your needs with the latest and state-of-the-art technology.



Honeywell Trend is one of the world's leading Building Energy Management Systems manufacturers, with a worldwide distribution and support network covering over 50 countries. Their fully integrated control solutions can meet the most complex requirements of modern

> The completely integrated control solutions provided by Honeywell Trend are built to meet even the most complicated and challenging requirements of today's modern buildings and









#### Fire & Security







#### Low Current Systems





#### **Electrical Solutions**









### **Automation & Control**

With our selection of top-notch suppliers and solutions, we cover all aspects of building controls and automation, from modest to large-scale projects. Together with you, our experts can pinpoint your precise needs before recommending a solution that will satisfy both the project's technical specifications and your budget.



Modern, intelligent, and smart systems that can control and monitor a variety of building systems, such as the air conditioning, lighting, and electrical systems, are what we develop, provide, install, and maintain.

We offer latest products & solutions: DDC Panels, Valves, Actuators, Thermostats, PICV, HMI, Sensors, FCU & VAV Controllers, Chiller Plant Manager, CO Sensors and much more . . .

The hotel's ability to effectively regulate energy consumption in guest rooms and give visitors a memorable experience is made possible by the GRMS, or guest room management system.



### Energy Meters Kamstrup, Danfoss

BTU meters, energy meters, power meters, and water flow meters. To assist you in realizing intelligent and transparent energy management, we provide an extensive selection of energy metering products.



### Lighting Control Honeywell Ex-Or

Honeywell offers stand-alone and network based Occupancy and Sensitive Smart Lighting fully integrated with HVAC that can control up to 90% of your building electricity consumption.



### Energy Efficiency Honeywell

We offer innovative energy efficiency solutions: measurement & analysis, energy audit, Motion Sensitive Smart Lighting, Industrial solutions.



# Safety & Security

We at Aala Tech are extremely concerned about your safety. With some of the best systems in the world and an experienced team, we provide a safe and dependable solution that includes installation, long-term maintenance, and after-sales services.



From design, supply, installation, and commissioning to maintenance and aftersales services, we offer comprehensive solutions for all of your fire alarm system requirements.

VESDA detectors have multi-level warnings and a wide range of sensitivity that does not degrade or change over time, so even minute levels of smoke can be detected before a fire has time to escalate.

Exterior cameras, speed domes, waterproof infrared cameras, and high resolution cameras. We provide comprehensive CCTV systems from a number of top global brands.



#### **Access Control**

Honeywell HikVision

We offer hardware and software solutions for locks, readers, controllers, and credentials used in access control. These systems are adaptable and appropriate for projects of all sizes.



#### **Intrusion Control**

Honeywell HikVision

This system recognizes unauthorized individuals or objects entering a prohibited area. A single camera solution or an integrated solution is used to establish control.



#### **Public Address**

Honeywell TOA, Bosch

A public address and voice alarm system (or PAVA system) is a type of electronic system that includes microphones, amplifiers, loud speakers, and other components.



# Low Current Systems

Having a wide range of low current systems from all over the world, we can commit to your project requirements be it design, supply, installation, or maintenance. Our team has the experience and has commissioned and handed over various projects starting from small to mid to large-scale projects.



Our partnership with international brands give us the capability to provide complex and comprehensive audio visual solutions including video walls, interactive screen displays, multimedia projectors and Mic systems.

Our solution for IPTV and MATV offers a great selection of channels, which includes many of the most popular channels. We offer IPTV systems for various sectors that are scalable and can stream on various devices.

We are able to provide different IP phone brands that match your project requirements. To name a few, Avaya, Cisco, Alcatel and Panasonic are some brands that offer complete solutions for VOIP telephone.



Master Clock Sapling, Mobatime

Our Master Clock systems can cover various and complex project requirements like Wired, Wireless, Remote controlled, centralized IP based Analog or Digital clocks.



UPS & Central Battery
Schneider Electric APC
ABB, Legrand

With multiple UPS and Central Battery brands from around the world, you can be sure of getting a complete and competitive solution for all your requirements.



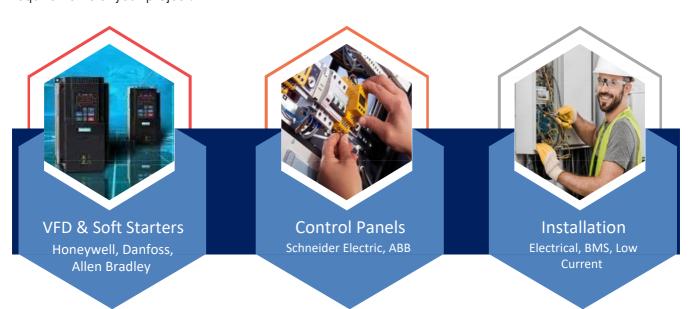
Nurse Call
Honeywell Ackermann

We provide different solutions for Central Battery including centrally supplied and self-contained batteries. These are reliable and high quality products for AC/AC and AC/DC applications.



### **Electrical Solutions**

From small to mega projects, we cover wide range of electrical products and customized solutions with our range of world class suppliers and solutions. Our experts can work with you to define your exact requirements and then propose a solution that is both competitive in price and meet the technical requirements of your project.



VFD's - Variable Frequency Drives control the speed of fans and pumps thus providing the opportunity to maximize energy savings. We supply VFD's along with panels, installation, programming & commissioning services. Our strength in BMS, VFD's and MCC gives you peace of mind for getting the complete solution of HVAC controls from a single source. You also avoid the hassle of coordination between different equipment suppliers.

Our team of qualified electricians can take various types of jobs including medium voltage, low voltage, lighting, BMS and all other low current systems – both for new and retrofit projects.





# Emergency Lighting Honeywell, Teknoware, Cooper

Our best-in-class emergency lighting product range covers exit lights, emergency lights, central battery systems, emergency lighting monitoring systems and central monitoring systems.



#### And much more . . .

As per your project requirements

We know your requirements can be diverse so our estimation engineers are qualified and flexible enough to search new suppliers and propose solutions that fit your project needs.





### We are Aala Tech!

We deliver quality solutions with competence and expertise in building automation, control, integration, and low current systems.

#### **CONTACT US**



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WE'RE READY TO PROVIDE YOU A HASSLE FREE SOLUTION FOR YOUR BUSINESS

GIVE US A CHANCE TO HELP YOU IN SAVING YOUR TIME AND MONEY

YOUR SAFETY IS OUR CORE OBJECTIVE



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