



**Aala Tech**  
Quality Solutions With Competence



- ✓ Building Automation
- ✓ Fire & Security
- ✓ Low Current
- ✓ Data & IT



# COMPANY PROFILE



[www.aala-tech.com](http://www.aala-tech.com)



+966 59 960 2472



[info@aala-tech.com](mailto:info@aala-tech.com)

# Introduction

Aala Tech is a foreign investment company registered with Ministry of Investment of Saudi Arabia (MISA), previously known as SAGIA.

Being part of a diversified group having more than a decade of service, we aim to share our vision with everyone we connect with in the world and to make it a better place to live, providing superior service to our customers, putting honesty, trust, and transparency first, creating opportunities for our people, delivering exceptional work, and strengthening our communities.

These qualities unite us as one company and we are proud of it in every aspect.

We encourage a culture of trust, transparency, and honesty on one side and on the other, we highly value the professionalism, hard work and long-term commitment that results in mutual growth, both for our staff and customers. Our history not only talks about our past but also about our present and future ambitions.

## A Higher Purpose

Companies are in business to make money.

While we also have a similar target, the sole purpose Aala Tech exists is to be successful enough to finance and make its welfare organization one of the leading in the field of Dawah.

While it may take years to achieve this or it may happen at a small level, it is important to align the present with our future ambitions.

## Our Objective

To deliver quality products and services with high competence and expertise in the field of building automation, control, integration, and low current systems.

With a professional and well experienced team, we possess a high level of knowledge that enables us to understand customer's needs, find the right solution, communicate, and propose in a way that satisfies their requirements.



# Our Strength



## Quality at a Competitive Price

We can deliver quality products and services that is similar, if not better, than big companies but at a price that is less and much more competitive.



## Complete Solution Offering

We offer a complete solution of supply and installation with world leading manufacturers in BMS, automation, safety & security, and low current systems.



## Transparency & Quick Response

When delays happen in projects, we try to remain as honest and transparent in our communication with you as possible and respond to your inquiries very quickly.

## Core Values



- ✓ Experienced and professional team
- ✓ Superior customer service
- ✓ Long-term relationship
- ✓ Trust and transparency
- ✓ Understand customer needs
- ✓ Do what we can, say what we cannot
- ✓ Mutual growth for employees and customers

# What We Do Best



We deliver world-class, reliable, and quality solutions with professionalism, competence, and expertise. We remain focused on our core business of building automation, controls, fire & security, and low current systems.

Our strategic partnerships with international brands have enabled us to provide the best-in-class products and solutions to our customers. We strive hard to engage and select most reliable, trusted and quality partners who value long term relationships and can satisfy our customers' needs with the latest and state-of-the-art technology, products, and solutions.



## **AUTOMATION & CONTROL**

From small to mega projects, we cover various aspects of building controls and automation with our range of world class suppliers and solutions.



## **FIRE & SECURITY**

We care highly about your safety. With some of world's best systems and an experienced team, we offer a safe and reliable solution with long term maintenance and after sales service.



## **LOW CURRENT**

Having a wide range of low current systems from all over the world, we can commit to your project requirements be it designs, supply, installation, or maintenance.



## **ELECTRICAL SOLUTIONS**

We carry many product lines in electrical and data solutions but can meet your vast requirements with our expertise and propose comprehensive solutions.

# Building Management

## LEADING THE WAY

With a worldwide distribution network covering over 50 countries, Trend ranks as a major supplier of building management systems. In the UK where it is manufactured for over 40 years, it has a larger installed base than any other brand in the world. With state-of-the-art technology from the UK, Trend systems can minimize energy consumption and maintain consistently comfortable conditions as well as other key benefits such as lower maintenance costs.

- ✓ Energy Management Software
- ✓ Native BACnet / IP Controllers
- ✓ Terminal Controllers
- ✓ Integration
- ✓ Thermostats & Displays
- ✓ Sensors & Switches
- ✓ Valves & Actuators
- ✓ VFD's

Made in UK

5 years warranty

Native BACnet / IP

Integration capabilities

Remote Monitoring

Energy efficient

Cost effective

**Honeywell**

# Guest Room Management

## ENERGY MANAGEMENT

Energy is the second largest operating cost in the hotel industry where HVAC and lighting are the biggest contributors. With over 2 million guestrooms worldwide and award-winning products, Honeywell Inncom is a complete integrated solution providing the luxury, convenience and ultimate control to the guest. It connects all the electronic devices to control room temperature, humidity, lighting, sound, curtains and much more. It also has a wide range of thermostats from high-end to cost-effective solutions.

- ✓ Automation
- ✓ Relays & Controllers
- ✓ Lighting Control
- ✓ Sensors & Switches
- ✓ Integration Ecosystem
- ✓ Tabletop & Mobile
- ✓ Electronic Locking
- ✓ Thermostats

Made in UK

Hospitality IoT

Integration & Control

Guestroom Customizations

EMS Analytics

Energy efficient

Cost effective



**Honeywell**

# Partners

Our strategic partnerships with world renowned brands have enabled us to provide the best-in-class products and solutions to our customers.

We strive hard to engage and select reliable partners who value long term partnership and can satisfy your needs with the latest and state-of-the-art technology.



Honeywell Trend is one of the world's leading Building Energy Management Systems manufacturers, with a worldwide distribution and support network covering over 50 countries. Their fully integrated control solutions can meet the most complex requirements of modern buildings.

The completely integrated control solutions provided by Honeywell Trend are built to meet even the most complicated and challenging requirements of today's modern buildings and



## BMS, Automation & Control



## Fire & Security



## Low Current Systems



## Data & IT Solutions



# Automation & Control

From small to mega projects, we cover various aspects of building controls and automation with our range of world class suppliers and solutions. Our experts can work with you to define your exact requirements and then propose a solution that is both competitive in price and meet the technical requirements of your project.



**BMS**  
Honeywell Trend



**HVAC Controls**  
Honeywell




**GRMS**  
Honeywell Incom

We design, supply, install and maintain state-of-the-art, intelligent and smart systems to control and monitor various systems in a building including AC, lighting and electrical systems.


We offer latest products & solutions: DDC Panels, Valves, Actuators, Thermostats, PICV, HMI, Sensors, FCU & VAV Controllers, Chiller Plant Manager, CO Sensors and much more . . .

GRMS - Guest Room Management System enables the hotel to efficiently manage the guest room energy consumption and provides a remarkable experience to the guests.



**Energy Meters**  
Netix

Power meters, Water flow meters, BTU meters, Energy meters. We offer a full range of energy metering products to help you realize intelligent and visible energy management.



**Lighting Control**  
Honeywell Ex-Or

Honeywell offers stand-alone and network based Occupancy and Sensitive Smart Lighting fully integrated with HVAC that can control up to 90% of your building electricity consumption.



**Energy Efficiency**  
Honeywell

We offer innovative energy efficiency solutions: measurement & analysis, energy audit, Motion Sensitive Smart Lighting, Industrial solutions.



# Safety & Security

We at Alaa Tech care very highly about your safety. With some of the world's best systems and an experienced team, we offer a safe and reliable solution including installation along with long term maintenance and after sales services.



**Fire Alarm**  
Honeywell Farenhyt,  
Cooper, Simplex

**Vesda**  
Honeywell Xtralis,  
Securiton

**CCTV**  
Honeywell  
Bosch, HikVision

We offer reliable solutions to all your fire alarm system requirements, starting from design, supply, installation, commissioning to maintenance and after sales services.

Vesda is a laser based smoke detection system that works by continuously drawing air into a distributed pipe network and then provides the earliest possible warning of a fire or smoke.

High Resolution Cameras, Water-proof IR Cameras, Outdoor Cameras and speed domes. We offer complete CCTV solutions from several world leading brands.



**Access Control**  
Honeywell, HID, Bosch,  
Hikvision

**Intrusion Control**  
Honeywell, HID, Bosch,  
Hikvision

**Public Address**  
Honeywell  
TOA, Bosch

We provide both hardware and software solutions for access control locks, readers, controllers and credentials. These systems are scalable and suitable for all size of projects.

This system detects unwanted elements (person or object) entering into a restricted zone. The control is achieved with the help of single-camera solution or an integrated solution..

A public address & Voice alarm system (or PAVA system) is an electronic system comprising of microphones, amplifiers, loud-speakers, and related equipment.

# Low Current Systems

Having a wide range of low current systems from all over the world, we can commit to your project requirements be it design, supply, installation, or maintenance. Our team has the experience and has commissioned and handed over various projects starting from small to mid to large-scale projects.



## Audio Video

Panasonic, Bose, Crestron, Sony



## IPTV

Hoist, Sonifi, Televés



## IP Telephone

Avaya, Cisco, Alcatel

Our partnership with international brands give us the capability to provide complex and comprehensive audio visual solutions including video walls, interactive screen displays, multimedia projectors and Mic systems.

Our solution for IPTV and MATV offers a great selection of channels, which includes many of the most popular channels. We offer IPTV systems for various sectors that are scalable and can stream on various devices.

We are able to provide different IP phone brands that match your project requirements. To name a few, Avaya, Cisco, Alcatel and Panasonic are some brands that offer complete solutions for VOIP telephone.



## Master Clock

Sapling

Our Master Clock systems can cover various and complex project requirements like Wired, Wireless, Remote controlled, centralized IP based Analog or Digital clocks.



## UPS

APC, Legrand, Eaton

With multiple UPS and Central Battery brands from around the world, you can be sure of getting a complete and competitive solution for all your requirements.



## Nurse Call

Honeywell Ackermann  
iCall

Nurse Call system are now based on the open IP-standard and with its distributed architecture, it ensures the highest degree of flexibility and superb patient experience.

# Electrical Solutions

From small to mega projects, we cover wide range of electrical products and customized solutions with our range of world class suppliers and solutions. Our experts can work with you to define your exact requirements and then propose a solution that is both competitive in price and meet the technical requirements of your project.



## VFD & Soft Starters

Honeywell, Danfoss,  
Allen Bradley



## Control Panels

Schneider Electric, ABB



## Installation

Electrical, BMS,  
Low Current

VFD's - Variable Frequency Drives control the speed of fans and pumps thus providing the opportunity to maximize energy savings. We supply VFD's along with panels, installation, programming & commissioning services.

Our strength in BMS, VFD's and MCC gives you peace of mind for getting the complete solution of HVAC controls from a single source. You also avoid the hassle of coordination between different equipment suppliers.

Our team of qualified electricians can take various types of jobs including medium voltage, low voltage, lighting, BMS and all other low current systems – both for new and retrofit projects.



## Data Cables

Belden, B3

We supply the full range of data and fiber optic cables meeting the various project requirements and specifications.



## Emergency Lighting

Teknoware

Our best-in-class emergency lighting product range covers exit lights, emergency lights, central battery systems, emergency lighting monitoring systems and central monitoring systems.



## And much more . . .

As per your project requirements

We know your requirements can be diverse so our estimation engineers are qualified and flexible enough to search new suppliers and propose solutions that fit your project needs.



# Aala Tech

Quality Solutions With Competence

## We are Aala Tech!

We deliver quality solutions with competence and expertise in building automation, control, integration, and low current systems.

### CONTACT US



Riyadh, Jeddah, Madinah



+966 59 960 2472  
Online Whatsapp support



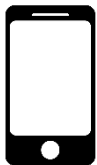
+966 12 285 6700  
Sat – Thu, 9:00 am – 5:00 pm



info@aala-tech.com

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YOUR BUSINESS

GIVE A CHANCE TO  
PROVE AND SERVE YOU



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